

# CBM AUSTRALIA ANNUAL REPORT 2019



VALUES

INTERNATIONAL PROFESSIONAL  
CHRISTIAN INCLUSIVE INTEGRITY  
COMMUNICATION





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LUC AND HIS MOTHER, MOSSAH. LUC (33) IS A COMMUNITY-BASED REHABILITATION FIELD WORKER WITH A CBM PARTNER IN CAMEROON. LUC, WHO IS BLIND, WAS EDUCATED AND NOW WANTS TO GIVE BACK TO HIS COMMUNITY.

COVER: MUNI (70+), HER DAUGHTER RAKIYA (45) AND HER SON AKAWU (37) LIVE IN RURAL NIGERIA AND LOST THEIR SIGHT DUE TO ONCHOCERCIASIS – COMMONLY KNOWN AS RIVER BLINDNESS.

## CHIEF EXECUTIVE OFFICER JANE EDGE

As I write this message, the world is in the midst of the most unprecedented and destructive pandemic of the modern age.

At the core of CBM Australia is a commitment to put people with disabilities first in everything we do... particularly at this moment in time, we are striving to ensure that people with disabilities have a voice that is heard.

It is in times of crisis that the cycle of disability and poverty is at its most devastating and we are working tirelessly to make sure no one is forgotten or left behind as a result of disability.

As a Christian organisation, we have an unwavering commitment to social justice and human rights and continue to build on our decades of experience in developing and delivering effective community-based programs continue to help millions of people with disabilities, their families and communities.

Thank you for your continued support of CBM Australia's work during 2019. We are grateful for the coming together across 2019 of those who benefit and those who give: they are entwined. Thank you for being a vital link.

We welcome your reflection and feedback on our stories of mutual impact contained in this report.



## BOARD CHAIR MICK TURNBULL

Our 2019-2022 Strategic Plan is a collaboration of Board and Management, and we are proud to share the essence of our intent with you in this Report.

The Board works to assure alignment of our plans with changing external realities and insights, as well as aligning our aspirations with our financial position and projections. This naturally creates a push to understand, articulate and measure the sustainable value of CBM Australia.



CBM BOARD CHAIR MICK TURNBULL WITH NURLELA  
AND CBM CEO JANE EDGE IN INDONESIA IN AUGUST 2019.



In the Apostle Paul's first letter to the church in Corinth, he reflects on staying alert and practising adding value – if you like, exercising soul and mind rather than a whole lot of ineffective busy activity. Chapter 9, verse 26 says: "Therefore I do not run like someone running aimlessly; I do not fight like a boxer beating the air.

We govern best by taking responsibility for looking beyond short term value and becoming comfortable with a faster pace of change than we have known.

Our Board and Management approaches seek to reflect this.

On behalf of the Board, I warmly acknowledge and thank the many people with disabilities, as well as partners, staff, supporters, volunteers and other collaborators, who stood with us in 2019, bravely and purposefully.







# SNAPSHOT OF 2019

46

DISABLED PEOPLE'S ORGANISATIONS  
CBM AUSTRALIA WORKED WITH  
IN DELIVERING OR IMPLEMENTING  
DISABILITY INCLUSIVE DEVELOPMENT  
(DID) ADVISORY WORK

367,627

PEOPLE WITH DISABILITIES AND  
THEIR FAMILIES ENGAGED AS  
DIRECT BENEFICIARIES THROUGH  
CBM AUSTRALIA'S ADVISORY AND  
ADVOCACY PARTNERS' PROGRAMS



MASU, WHO LOST HIS SIGHT DUE TO RIVER BLINDNESS NOW RUNS A SUPPORT GROUP FOR OTHERS WHO HAVE LOST THEIR SIGHT IN HIS COMMUNITY.

65

PARTNERS THAT CBM AUSTRALIA WORKED WITH GLOBALLY, INCLUDING: THE AUSTRALIAN GOVERNMENT, INTERNATIONAL ORGANISATIONS AND LOCAL FIELD PARTNERS

\$119,453,961

VALUE OF PROGRAMS  
CBM AUSTRALIA ENGAGED WITH  
IN PROVIDING DID ADVICE

# 2019–2020 STRATEGIC PLAN LAUNCHED

IN 2019, CBM AUSTRALIA WAS PROUD TO DELIVER ITS 2019–2020 STRATEGIC PLAN: A PLAN THAT SHOWCASES OUR AMBITION TO TRANSFORM THE LIVES OF 10 MILLION PEOPLE EVERY YEAR.

## TO ENSURE WE WORK TOWARD THIS GOAL, WE WILL:

- A. Partner in our Programs, Advisory and Advocacy work to further strengthen our outcomes and impact.
- B. Work tirelessly with our loyal, generous and compassionate supporters and look to grow our supporter base here in Australia.
- C. Ensure an accountable and innovative culture that is adaptive to our changing world.

## OUR STRATEGIC FOCUS EXPLAINED

People with disabilities living in poverty continue to face stigma, violence and discrimination. They have reduced access to:

- Health care, rehabilitation and assistive devices.
- Living environments that are safe and accessible.
- Education and work opportunities.

Our strategy is to maintain and strengthen the links between the vital strands of our core: the beneficiary and the supporter.

Our objectives – A1 to A3, B1 to B4 and C1 to C4 – form the intersection points required for us to deliver our work. In this Annual Report, we are pleased to reveal each indicator to you and track our progress.

PEOPLE WITH DISABILITIES ARE MORE LIKELY TO LIVE IN POVERTY AND PEOPLE LIVING IN POOR COMMUNITIES ARE MORE LIKELY TO ACQUIRE A DISABILITY.





YOU INSULT YOUR MAKER WHEN YOU EXPLOIT THE POWERLESS;  
WHEN YOU'RE KIND TO THE POOR; YOU HONOUR GOD.  
– PROVERBS 14:31 (MSG)



© 2019 CBM

DINESH RETURNS HOME WITH A NEW PROSTHETIC  
LEG PREPARED FOR HIM AT A CBM PARTNER.  
FIELD STAFF MEMBER LEIKHNATH (IN RED T-SHIRT)  
EXPLAINS ABOUT THE PROSTHETIC LEG.

800M

PEOPLE MARGINALISED,  
OFTEN INVISIBLE

1 BILLION

PEOPLE AROUND THE WORLD  
HAVE A DISABILITY

80%

LIVE IN DEVELOPING  
COUNTRIES

HAJRA (6) AND HER MOTHER, HASEENA, AT A INCLUSIVE EDUCATION PROGRAM THAT HAS GREATLY IMPROVED THEIR LIVES.



## OBJECTIVE A

# PARTNERING FOR STRENGTHENED OUTCOMES AND IMPACT

### A1. HARNESS THE RESOURCES OF OTHER PEOPLE AND ORGANISATIONS

CBM Australia recognises that **we are far more impactful when we work in partnership.**

Our partners include influential, well-resourced international bodies such as the Department of Foreign Affairs and Trade (DFAT) and the United Nations (UN).

With the UN's Convention on the Rights of Persons with Disabilities in force since 2006, those bodies understand that disability inclusion matters. However, they are often unsure what it looks like in reality. We help them overcome that challenge. We bring them together with organisations representing people with disabilities and

facilitate dialogue and exchange. We work with them to build their commitment to disability-inclusive development and harness their resources towards realising the rights of people with disabilities.

In doing so, we multiply our impact many times beyond what we could achieve alone. This means people with disabilities are better able to access decision-makers, who in turn better understand the priorities and needs of people with disabilities and are better able to do something to help.

It's a powerful, proven strategy for change. We call it the "advisory approach".



# ENDING INVISIBILITY WITH INCLUSIVE EDUCATION

INVISIBILITY BEGINS EARLY IN LIFE FOR INFANTS AND YOUNG CHILDREN WITH DISABILITIES. OFTEN THEY ARE NOT REGISTERED AT BIRTH, COUNTED IN CENSUSES OR INCLUDED IN HEALTH RECORDS AND EARLY CHILDHOOD PROGRAMS. DISABILITY-INCLUSIVE EARLY CHILDHOOD PROGRAMS PROVIDE AN IMPORTANT OPPORTUNITY TO ADDRESS THIS SITUATION.

CBM Australia partners with UNICEF Australia to support disability inclusion in many of their programs. In late 2018, CBM worked with UNICEF in Milne Bay and Morobe provinces, Papua New Guinea (PNG), to support disability inclusion in their Early Childhood Development (ECD) programs. CBM Australia provided advice on the early childhood teacher-training curriculum and early childhood teaching methodologies, and on-site support to UNICEF and its partners to support **converting advice to action**.

At the openings of their first early childhood centres, CBM witnessed first-hand the strong involvement of parents, community leaders and local authorities in organising a program targeting the youngest children in their villages, including children with disabilities, which **had never happened before**.

For CBM, it was also an opportunity to catalyse broader support for disability inclusion in early childhood development through discussions with PNG health and education authorities, church leaders and UNICEF PNG's senior leadership in the education, child protection and nutrition sectors. This advocacy and advice was complemented by UNICEF Australia's representation and UNICEF PNG's dynamic focal point for early childhood development.

One year on we can see what a small level of input from CBM has contributed alongside committed UNICEF staff and the communities involved in this project.

## CBM'S DISABILITY INCLUSION

GROUP provided advisory work, which impacted the lives of **712,183 people**.

The work provided direct input to and influenced partner programs valued at **\$119.5M**, which is an increase in partner spend on Disability Inclusive Development.

In mid-2019 the ECD programs in the two provinces reported 55 children with disabilities, 23 of them girls, enrolled in the 50 ECD centres. This both shows a commitment to the visibility of children with disabilities in ECD and provides a baseline for these programs to strengthen their inclusion of parents and children with disabilities.

The ECD programs are now coordinating with disability service providers to improve disability-specific supports including:

- Rehabilitation and assistive products for children and their parents.
- Assistance through churches, which are often providers of early childhood services.
- Advice to Disabled People's Organisations (DPOs) to raise awareness in communities and provide important role models for young children with disabilities and their families.

The programs are also supporting Government to coordinate between the health, education and community development sectors, and between local, provincial and national levels.

The initial experiences and results of this program have influenced the PNG Government's commitments to inclusive early childhood development and early education policy.

CBM Australia and the Pacific Disability Forum highlighted this PNG work as a promising practice in a joint intervention at the Pacific ECD Ministerial Forum in late 2019. This resulted in Pacific Island Government commitments to ensuring ECD work across the Pacific is inclusive of parents and children with disabilities.

## A2. SUPPORT CBM AUSTRALIA FIELD PARTNERS

Field partners are instrumental for implementing effective and influential disability-inclusive development (DID). However, they face challenges in implementing effective DID programs and having strategic influence.

CBM Australia works with CBM Country Offices on their program priorities and supports the disability movement and field partners to develop effective DID programs and humanitarian action capacity in response to specific country challenges.

CBM Australia will contribute to improving systems that ensure partners can focus on their core work. Based on evidence of what works, effective program models can then be scaled up and replicated, leading to systemic and sustainable change in the lives of even more people with disabilities.

FOR ANSELMA AND HER SON JON KYLE, KNOWING THERE IS A LOCAL EVACUATION CENTRE THAT IS ACCESSIBLE FOR A BOY IN A WHEELCHAIR IS IMPORTANT.



© 2019 CBMA

## LEAVE NO ONE BEHIND WHEN DISASTER STRIKES

CBM's approach begins with identifying people with disabilities in villages and working with them to set up a small Disabled People's Organisation (DPO)

In Tereza village, the Philippines, the DPO has developed a map showing where everyone with a disability lives. This will help the council with evacuation plans in a practical way. "I am totally blind and live alone. I'm pretty nervous during the cyclone season," says Calixto Raga, an active member of the DPO in Tereza.

CBM's partner organisation and village DPOs have been targeting village councils. "We've prompted local councils to think about disability issues across

all aspects of disaster planning – for example, how do you make sure that early warning systems are appropriate for people who are blind or deaf?" explains Riel Vincent, the project's disaster risk reduction advisor. "And we've advised them on how to make sure that evacuation centres, which are often in schools or sports halls, are accessible to people who may be in wheelchairs or have trouble moving fast."

A councillor from one of the villages tells CBM, "This isn't something we've really thought about before. Now we're planning specifically to make sure that everyone knows what to do in cyclone season."



MEMBERS OF TEREZA VILLAGE DPO WITH A MAP OF WHERE PEOPLE WITH DISABILITIES AND THE ELDERLY LIVE. THIS MAP IS LOCATED AT THE VILLAGE HALL.



The DPO has helped: doing house-to-house visits, identifying where people with disabilities and older people live, and where the main risk areas are in the village.”

Another spin-off has been the change in community attitudes. People with disability are often thought to be objects of pity. Now what they are seeing is the DPO organising clean-up days so that canals and drains are not blocked, and turning up at village meetings to put their points of view.

What has started as work in just six villages has now caught the attention of the Municipal Disaster Planning Authorities, who are looking to incorporate the disability-inclusion messaging across 74 villages in Leyte.

This project is funded for three years, with current support from the Australian Government aid program.

THE PHILIPPINES is second to Vanuatu as the country most vulnerable to natural disasters. **More than 6,000 people died in 2014** when a cyclone hit Tacloban city. Recently, the Tala volcano is having communities running from disaster.

CBM has been supporting villages in Leyte's provinces so that they are both disability inclusive and disaster-ready. CBM knows that when disasters strike, it is often people with disability, along with the elderly, who are the hardest hit: **a person with a disability is twice as likely to die during a natural disaster.**

## A3. EXTEND THE EXISTING BODY OF EVIDENCE AND LEARNING

**It is vital that CBM and all partners are even better able to advocate for and deliver effective DID.**

In 2019, CBM continued to develop an extensive body of evidence relevant to DID, including collaborating within CBM Global. CBM Australia works to make this evidence widely available and shareable, translating and synthesising as needed to ensure it is practical and useful.

### INDIVIDUALISING COMMUNITY-BASED INCLUSIVE DEVELOPMENT

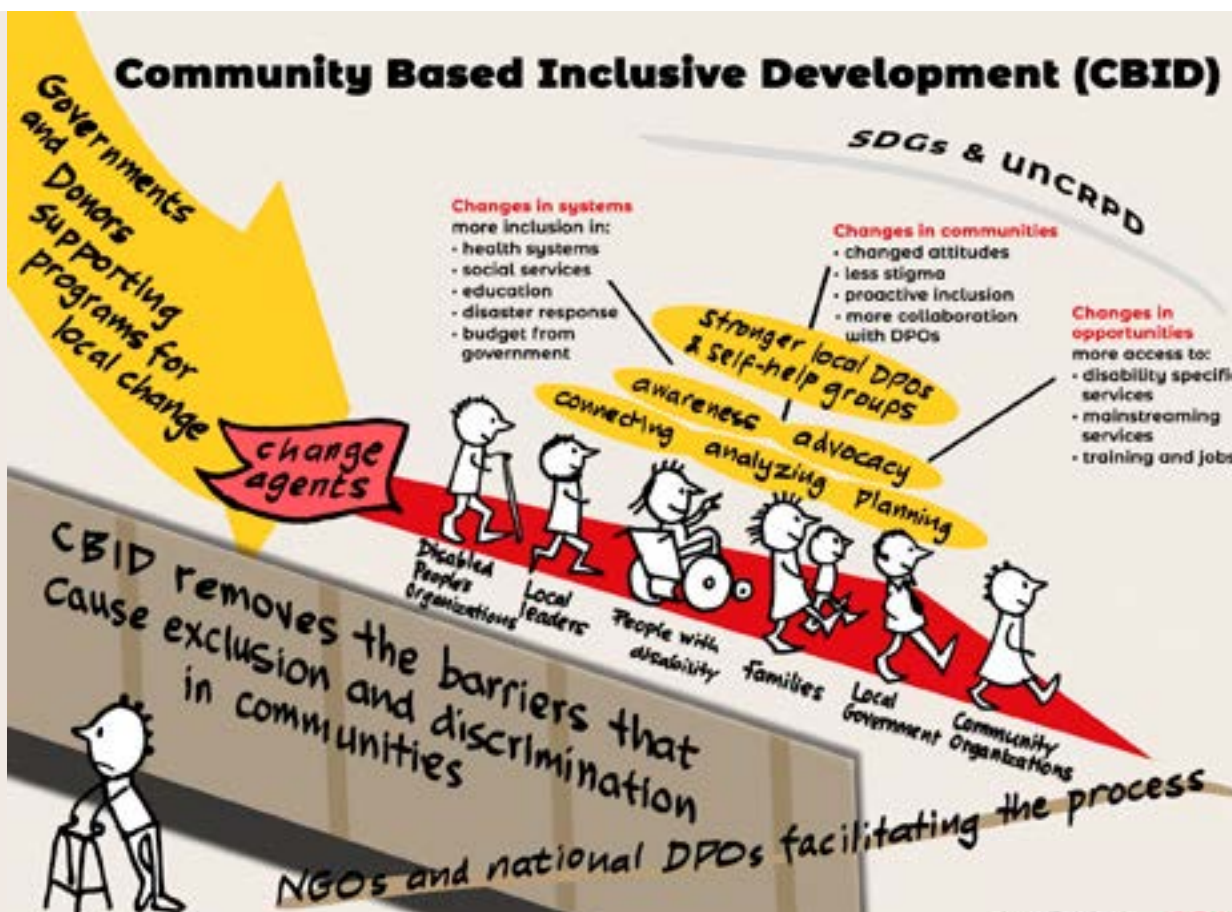
In 2019, CBM focused on documenting and sharing how Community-Based Inclusive Development (CBID) happens in different country contexts. CBM ran training sessions and webinars across the CBM network and with partners, showcasing

how CBID approaches differ and what the common elements are. In the Philippines, many different community organisations run CBID programs, including the Norfil Foundation. Common to these organisations' sustainability is the strong buy-in of mayors and local government, who have specific legal responsibilities set by national government in order to fund disability work in their communities. Local councils collaborate with DPOs and parents' organisations, who know their rights and are ready to advocate for them.

In Cameroon, the standout CBID program is run by the Cameroon Baptist Convention. Across one state, they get community groups, health providers, schools and local government active to address disability inclusion. They work in a context where there is limited action, coordination or funding by national government.

For more examples of successful, localised CBID visit [cbm.org.au/cbid](http://cbm.org.au/cbid).

HOW CBID WORKS FOR DISABILITY INCLUSION  
AT NATIONAL AND COMMUNITY LEVEL







RAJ (RIGHT), THE PRESIDENT OF HIS LOCAL DPO, AND SANTOSH (LEFT), WHO IS THE SECRETARY.


## CBID – WHAT IT HAS MEANT FOR RAJ KUMAR AND SANTOSH

Raj Kumar has been blind since birth. He is the president of a local DPO in the Indian state of Jharkhand that has around 40 active members. The DPO is one of many set up through a CBID project supported by CBM Australia. “It has been life-changing for me,” Raj says.

As a DPO leader, Raj sees his role as raising awareness of disability issues. The Indian government has a range of schemes to support people with disabilities, but often people are unaware of these and don’t know how to access them. “That’s totally changed!” says Raj. His DPO members also get along to local government meetings, so that disability issues are always on the agenda. “If 25% of the people at these meetings have a disability, the government has to keep thinking about our issues.”

Santosh, who had polio as a child, is secretary of the DPO. He reflects on the CBID project and its successes: they have helped over 500 people access disability certificates and pensions, and significant numbers have opened bank accounts.

DPOs like this work as part of the CBID project to change local government policies, systems and practices at a local level. Inviting government officials to events, getting them involved in discussions and training, and putting on pressure during election campaigns are effective ways of influencing for change. When CBM’s project phases out, leaders like Raj and Santosh will continue to advocate for disability rights.



"I AM SO HAPPY",  
ROSHINI (7) SHOUTS  
AFTER CATARACT  
SURGERY THAT HAS  
RESTORED HER SIGHT.

## OBJECTIVE B

### GROWING AUSTRALIAN SUPPORTERS

#### B1. IMPLEMENT A COMPREHENSIVE AUSTRALIAN STAKEHOLDER ENGAGEMENT STRATEGY

CBM Australia engages with current and potential supporters, partners, thought leaders, influencers and decision-makers to inspire action towards policy and practice changes, and to sustain funding for our programs.

To have greater impact with key decision-makers and to secure income for our programs, we have integrated supporter

engagement actions that clearly articulate our brand, our deep organisational values and our unique point of difference. Improved engagement opportunities will make it easier for our Australian stakeholders, including philanthropic organisations, to participate in a vital cause, which transforms the lives of the world's most overlooked and neglected people, just as Jesus did when He was on earth.



## MEET THREE GENEROUS SUPPORTERS

IN 2019, CBM IMPLEMENTED NEW WAYS OF ENGAGING OUR GENEROUS SUPPORTERS AND PARTNERS. THE CHRISTMAS EVENT IN SYDNEY WAS ABOUT UNITING THEM THROUGH STORYTELLING.

Veteran radio professional and much-loved HopeFM personality Dwayne Jeffries hosted our Christmas event. He spoke from the heart about the deep impact of CBM's work, which is founded in our Christian faith.

In the audience was Aafke and Stephen Gadsby, who have been generously supporting the work of CBM since the 1980s.

Aafke has been touched over the years by the breadth of CBM Australia's work. She feels particularly strongly about how some conditions that are considered minor in Australia have such significant impact on the lives of so many in the poorest places. Aafke is so glad that she is able to help.

Peggy Archibald has also been a supporter of CBM Australia's beneficiaries since the 1980s, and she is

passionate about ending the cycle of disability. Like Aafke, Peggy has been an enthusiastic attendee at CBM Supporter Meetings and at intimate gatherings of like-minded supporters known as Café Hubs, where she hears about the work of CBM and how her support has made lasting change. She has also helped support CBM through her strong faith and connections with her church. Peggy says she "has absolute confidence in CBM and knows that her gifts go to those people most in need and will not be wasted".

Whether you help ensure the continued work of CBM Australia through your influence and spreading the word, through a single gift or regular donations, through the power of prayer or by leaving a lasting gift in your will, CBM Australia and our beneficiaries say "thank you".



AAFKE AND STEPHEN GADSBY AND PEGGY ARCHIBOLD, WITH CBM RELATIONSHIP MANAGER DIERDRE LEWIS, AT A CHRISTMAS EVENT IN SYDNEY.

CBM AUSTRALIA'S LONG HISTORY OF COMPASSIONATE AND LOYAL DONORS CONTINUED IN 2019.

**83%** REGULAR GIVERS REMAINED PART OF OUR COMMUNITY

## B2. INSPIRE ACTION BY TELLING CBM AUSTRALIA'S COMPELLING STORY

**CBM is a global leader in disability inclusion** and has developed aspects of compelling evidence and stories about how our work leads to transformative change in the lives of people with disabilities, their families and their communities.

In 2019, CBM Australia worked hard to tell our story via all our communication channels, as well as through submissions, conferences and impact reports. CBM also improved its Meaningful Gifts shop in 2019, which supporters and shoppers found highly engaging.

OUR COMPASSIONATE CBM  
SUPPORTERS CONTINUED  
TO CONNECT WITH OUR  
PROGRAMS, CONTRIBUTING

>\$19.6M

TO MAKE OUR WORK  
POSSIBLE

## IT'S MORE THAN A GIFT

**Buying a gift for a loved one that you know they will enjoy is satisfying. Buying a gift that has a positive impact on the lives of individuals and communities in need is truly wonderful.**

That is why, last Christmas, long-time CBM Australia supporters Jenny and Bernie Mayers generously purchased a \$5,000 gift to train a doctor in a poverty-stricken part of the world.

Jenny and Bernie were two of nine CBM donors to purchase the gift, which will allow communities in some of the poorest parts of the world access to well-trained local doctors.

"It is our way of emphasising how very much we have in this country, how fortunate we are in our health care and to push against society's over-consumption," says Jenny.

"It's a gentle reminder and encouragement to all the family to be thankful for everything, glasses, contact lenses, corrective surgery and ongoing care."

CBM Australia's Meaningful Gifts shop provides a range of gift options to directly support people, families and communities, including eye surgeries, animals, clean drinking water and prosthetic limbs.

Jenny and Bernie have purchased items from the Meaningful Gifts shop since its launch in 2018. Since then they have been joined by an increasing number of supporters.

For Jenny, Bernie and their family, there is a personal connection to the work CBM does restoring sight for people in struggling parts of the world.

"Our family are all short-sighted and we are tremendously aware of how blessed we are to have good medical care in Australia," Jenny says.

Jenny and Bernie have given to CBM Australia since the mid-1990s, prompted by a brochure received at their church. "We trust CBM's accountability and transparency to get things done."







KUMARI TALKS TO CBM SUPPORTER LYN  
AS SHE WAITS TO HAVE HER PATCH  
REMOVED AFTER CATARACT SURGERY.



David also said to Solomon his son,  
“Be strong and courageous,  
and do the work. Do not be afraid  
or discouraged, for the LORD God,  
my God, is with you. He will not fail you  
or forsake you until all the work  
for the service of the temple  
of the LORD is finished.”

1 CHRONICLES 28:20



FOUR YEARS AGO, AJARA (75) WAS DIAGNOSED OF BILATERAL CATARACTS, WHICH HAVE LEFT HER SEVERELY VISUALLY IMPAIRED IN BOTH EYES. SOON SHE WILL HAVE SURGERY SO THAT SHE CAN SEE AGAIN.





### B3. DELIVER INCREASED FUNDS THROUGH A STRENGTHENED PORTFOLIO OF INCOME SOURCES

CBM is indeed blessed to have generous, loyal supporters who know that together we can make a real difference to the lives of millions of people with disabilities in the poorest countries.

Many supporters who have indicated a desire to leave a gift in their will to CBM have been touched by the impact of CBM's work in the community.

Our individual donors, major donors and the Australian Government have dug deep to support a diverse range of projects, which would not have been possible without their trust and investment in our work.

In 2019, as we looked to expand our work to address significant need, we also welcomed more support from the corporate sector and philanthropic trusts and foundations.

Imagine a world where we selflessly work together to empower and help those less fortunate than ourselves, to leave no one behind and improve everyone's opportunity to thrive. That is what our valued supporters do in partnership with CBM Australia. Thank you.

**And 13,414 Australians chose to rally together in August 2019 to give the Miracle gift of sight.**

Our partnership with Christian radio continued to grow as we created another record-breaking year for Miracles Day, with more than 46,000 miracle gifts of sight.

Through the amazing work of Miracles Day, a new partnership also blossomed with Australian Christian Channel TV (ACCTV), which produced and aired the documentary *I See You* on Foxtel. This three-part series followed long-time CBM supporter Lyn Wake as she witnessed CBM's sight-saving surgeries in Nepal as well as meeting and sharing experiences with those we serve.

Lyn's partnership with CBM was inspired by her daughter Bethany's calling to work with the poorest of the poor, before she passed away at age 15.

"My beautiful daughter Bethany went to her Heavenly Home in 2011," says Lyn. "I can personally relate to the struggles that come with the loss of sight as I saw my daughter experience the same thing. Bethany dreamed of becoming a nurse and helping people in need around the world. Through my experiences with CBM, I am supporting Bethany's legacy of faith, love and hope."





A group of women and children are gathered around a table, looking at a document. A woman in a purple shawl and a straw hat is pointing at the document. Other women and children are looking on with interest. The background shows a corrugated metal roof.

>8,600

NEW SUPPORTERS  
JOINED CBM AUSTRALIA

>47,000

CBM AUSTRALIA SUPPORTERS  
GAVE GENEROUSLY IN 2019

LYN SHARING HER DAUGHTER'S STORY WITH  
BENEFICIARIES IN NEPAL.



## B4. GROW SECTOR AND POLITICAL COMMITMENT

CBM HAS A VISION OF AN INCLUSIVE WORLD IN WHICH ALL PEOPLE WITH DISABILITIES HAVE THEIR HUMAN RIGHTS RESPECTED AND ACHIEVE THEIR FULL POTENTIAL.

For this vision to become a reality, action is needed at all levels, from the grassroots the global. That's why CBM works to bring change across the full development spectrum: in community, national, regional and international contexts.

CBM sees a need to advocate to ensure commitment to frameworks including the UN's Convention on the Rights of Persons with Disabilities (CRPD) and the 2030 Agenda, which hold decision makers accountable to their commitments to uphold and progress the rights of people with disabilities and achieve goals such as the Sustainable Development Goals (SDGs). International advocacy has delivered important progress in this area many times; for example, it played a crucial role in the development of the CRPD and the 2030 Agenda. These frameworks give national governments a cohesive vision for the future and clear objectives to be achieved, and provide reporting mechanisms with which to track progress. These can then be used by individuals and grassroots organisations to hold their governments accountable to meeting these commitments. CBM also supports others within the disability movement at a national or subnational level to advocate and report their experiences of this progress.

At CBM, the principle of "leave no one behind" characterises our approach to SDG and CRPD implementation. With all our organisational experience and that of our partners, we seek to ensure that people with disabilities have their voices heard – from grassroots to global levels.



## WORLD FIRST CELEBRATED IN 2019

2019 marked 10 years since Australia's – and the world's – **first strategy for disability-inclusive development (DID) came into effect**. Guided by successive strategies, Australia has shown commendable global leadership in putting disability rights at the forefront of its international development approach.

During the 2019 federal election campaign, CBM Australia partnered with the Australian Disability and Development Consortium (ADDC) to develop and implement an online campaign celebrating 10 years since the launch of the first Development for All strategy. Each day the campaign profiled key achievements in DID which were led or made possible by Australian aid. The campaign highlighted the value and real impact of a





CHILDREN WHO HAVE BENEFITED FROM  
DPO-LED INITIATIVES IN VANUATU.

consistent, bipartisan commitment to DID across the years.

The objective of the campaign was to raise the profile of the wide range of achievements under the first and current Development for All strategies across numerous sectors within the international development arena. The engagement rates, both with contributions from a range of aid agencies and via social media, was impressive and provided a strong foundation for the government to commit to a third Development for All strategy in future.

Thirteen Australian international development agencies provided case study content for the campaign. The breadth of articles crossed 14 countries, featured 15 programs and covered numerous sectors, including WASH (water, sanitation and hygiene), gender and disability,

volunteering, disability-specific services, education, livelihoods and DPO-led initiatives.

“At one level, of course, everyone knows that people with disabilities have significant disadvantages,” says Bob McMullan, former Parliamentary Secretary for International Development Assistance. “But the data was so compelling, clearly showing that people with disabilities in developing countries are the poorest of the poor. Once that information gets hold of you, it never lets go. You just have to respond.”

In the 10 years since the introduction of Australia’s original Development for All strategy, the accomplishments have been remarkable. Not only has Australia maintained some bipartisanship within the highly contested and dramatically transformed field of Australian aid, but it has seen this support rapid – and real – global leadership in disability-inclusive development.





# OBJECTIVE C

## CREATING ADAPTIVE, AGILE AND INN

### C1. GROW ORGANISATIONAL CAPACITY

**Developing employees and embedding inclusive and cross-functional ways of working** will grow CBM Australia's adaptive culture, which is key to achieving strategic success.

Our strong values-based culture ensures we service stakeholder needs and have the right people in the right roles. In 2019, we have had a particular focus on personal leadership, problem-solving and strong people management practices.

This has required strengthened organisational development and people-focused change that is intentional and appropriately resourced.

Our volunteers are a vital part of our organisational capacity and we are fortunate to have a strong and values-aligned community of volunteers who work in our office and are also committed to our Luke14 work.





PATIENTS WAIT AFTER CATARACT SURGERY  
IN CBM PROJECT IN INDIA.

# OVATIVE CULTURE AND CAPACITY

## C2. ALIGNED ORGANISATIONAL STRATEGIES

In 2019, CBM aligned the new strategy, new 18-month operational plans and the business model to ensure **effective response to evolving stakeholder needs and expectations**.

Remaining accountable to diverse stakeholders requires a disciplined, whole-of-organisation approach to planning, analysis and decision-making. Strengthening systems, tools and management practices will enable a strong focus on planned

work and increase our ability to respond respectfully to the needs of those we serve and work alongside.

We aim to improve our ability to seize new opportunities, while deprioritising or gracefully letting go of programs, projects and partnerships that have either become self-sustaining or no longer add value for present stakeholders. This includes proactive positioning within the CBM global network.



### C3. REFINE AND SCALE UP THE CBM AUSTRALIA DISABILITY INCLUSIVE DEVELOPMENT ADVISORY MODEL



CONTRIBUTING TO INCLUSIVE DEVELOPMENT – REPRESENTATIVES FROM DPOs AND CBM INDONESIA, CO-FACILITATING INCLUSIVE DEVELOPMENT TRAINING WITH CBM AUSTRALIA.

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**In 2019, CBM Australia worked tirelessly toward becoming both self-sustaining and high-impact, leveraging CBM global network's resources and ambition.**

The existing model of disability inclusion technical advice is proven to be effective, and demand for CBM Australia technical expertise continues to increase across the CBM global network and the wider development sector.

DIDA partners want greater capacity to implement disability-inclusive development. Scaling up the DIDA model aims to address this increasing demand by leveraging CBM global network's resources and ambition.

In view of our changing and competitive funding environment, there is an imperative for this model to become self-sustaining, while maintaining high-level credibility, influence and impact.



## C4. PROACTIVELY MANAGE OUR FINANCES

**Financial efficiency ensures funds are maximised for effective programs.**

This requires integrated management of income and overhead, and smart asset utilisation.

Adjustments to financial plans will be based on evidence, clearly communicated and implemented through agreed processes that include consultation with external stakeholders where appropriate.



REENA (11) RECEIVED CATARACT SURGERY AND CAN NOW DO HER HOMEWORK WITH EASE.

# CBM AUSTRALIA GOVERNANCE

OUR BOARD MEMBERS ARE VOLUNTEERS, ACTING IN A NON EXECUTIVE CAPACITY TO PROVIDE STRATEGIC DIRECTION, OVERSIGHT AND GOOD GOVERNANCE TO CBM AUSTRALIA.

## FOUR BOARD COMMITTEES WORK EFFECTIVELY TO SUPPORT THE BOARD'S GOVERNING ROLE.

The **Finance & Audit Committee** is responsible for healthy financial and risk management. In 2019 we conducted a comprehensive external audit tender, affirming Seward Dawson as CBM Australia's Auditors.

The **Board Development & Human Resources Committee** covers all matters of governance. In 2019 we conducted skills-based recruitment of three new Board members and an externally managed Board performance review. We welcomed Helen Baker, Wayne Tattersall and Claire Velasco to the Board, while we farewelled long-standing Board members Helen Green and Shawn Choong.

The **Programs Committee** gives oversight to program strategy and direction, co-creating with Management clear strategic expectations for program life-cycles and evidence-based development in disability inclusion. In 2019, CBM Australia received a very positive mid-term accreditation outcome from Department of Foreign Affairs and Trade (DFAT) reviewers.

The **Community Engagement & Fundraising Committee** covers all matters of public engagement, seeking to inspire individual Australians and organisations to advance the rights of people with disabilities in the poorest communities.

Changes within the global CBM family in 2019 created a new governance platform for the continued delivery of quality CBM programs worldwide. Two CBM governing entities exist from 1 January 2020. While the two fresh entities will have completely separate governance, they will collaborate programmatically as alliance partners in the countries in which CBM works. This means there will be little visible or real difference to what CBM does on the ground.

CBM Australia is now a member of CBM Global Disability Inclusion, which is the CBM entity that continues to function as a global Federation. CBM Australia's standing and independent governance is unaffected by these international governance changes.

## ① MICK TURNBULL Chair

Appointed to the Board in 2016 and Board Chair since May 2017, Mick is a professional company director in both the profit and for-purpose sectors and holds qualifications in management. During 2019, Mick was a Member of all Board Committees, chairing the Community Engagement & Fundraising Committee. Mick continues to engage with the Chairs of other CBM Member Associations globally.





② ELIZABETH LUCAS

**Deputy Chair**

Elizabeth joined the Board in 2016 and was appointed as Deputy Chair in 2017. She is a Fellow of the Institute of Chartered Accountants and a Director at Grant Thornton Australia. In 2019, Elizabeth chaired the Finance & Audit Committee.

③ TIM BUDGE

**Committee Chair**

Appointed to the Board in 2015, Tim holds Bachelor degrees in Science and Theology, a Masters of Entrepreneurship and Innovation, and a PhD in International Development. In 2019, Tim was Chair of the Programs Committee and a Member of the Community Engagement & Fundraising Committee as well as of the CBM International Supervisory Assembly.

④ ANDREW ELLIS

**Committee Chair**

Andrew was appointed to the Board in 2018 and holds a Bachelor of Engineering, a Master of Project Management and a Master of Business Administration. During 2019, Andrew chaired the Board Development & Human Resources Committee and was a Member of the Finance & Audit, and later the Programs, Committees.

⑤ MICHAEL PILBROW

Michael joined the Board in 2018. He holds a Bachelor of Economics and is a Partner with the Strategic Development Group, specialising in international development. In 2019, Michael was a Member of the Programs and Community Engagement & Fundraising Committees.

⑥ HELEN BAKER

Joining the Board in March 2019, Helen holds a Master of Business Administration and a Graduate Diploma in Labour Law. She is a People and Culture consultant. Helen is a Member of the Board Development & HR and Community Engagement & Fundraising Committees.

⑦ WAYNE TATTERSALL

Wayne was appointed by the Board in September 2019. He holds a Bachelor of Commerce and is a FCPA, currently Head of Corporate Services for AMDA Foundation Ltd. Wayne is a member of the Finance & Audit and Board Development & Community Engagement Committees.

⑧ CLAIRE VELASCO

Claire joined the Board in November 2019. She holds a Master of Marketing Communications and is an experienced senior executive. Claire is a Member of the Finance & Audit Committee and will take the Chair of the Community Engagement & Fundraising Committee in 2020.



# OUR FINANCES

IN 2019, FOR EVERY DOLLAR GIVEN TO CBM AUSTRALIA, **72 CENTS SUPPORTED OUR PROGRAMS** AND 19 CENTS GENERATED FUNDS TO SUPPORT FUTURE PROGRAMS, LEAVING 9 CENTS TO DELIVER ACCOUNTABILITY AND ADMINISTRATION

**DISABILITY INCLUSIVE ADVISORY CONTINUED TO GROW IN 2019 WITH A TOTAL INCOME OF \$1.8M.**

CBM Australia has deliberately focused on **maximising program expenditure** with a 5% decrease (2018: 1%) from 2018 against an 8% decrease (2018: 6%) in income.

A continued **focus on cost containment** saw the 2019 non-program expenditure reduced for the fourth consecutive year from \$11.6M in 2015 to \$8.6M in 2019.

RIA MAE (8) IS PART OF A CBM COMMUNITY-BASED INCLUSIVE DEVELOPMENT PROJECT IN THE PHILIPPINES.

**\$22.4M**

PROGRAM  
EXPENDITURE  
IN 2019

**>\$120M**

COMBINED TOTAL  
PROGRAM EXPENDITURE  
FOR LAST 5 YEARS



# AUDIT REPORT AND DIRECTORS' DECLARATION

CBM Australia  
ABN 23 005 326 849



## Report of the Independent Auditor on the Summary Financial Statements

### Opinion

The summary financial statements, which comprise the summary statement of financial position as at 31 December 2019, the summary statement of profit and loss and other comprehensive income and a summary statement of changes in equity for the year then ended, and related notes, are derived from the audited financial report of CBM Australia for the year ended 31 December 2019.

In our opinion, the accompanying summary financial statements are consistent, in all material respects, with the audited financial report.

### Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Australian Accounting Standards – Reduced Disclosure Requirements (including Australian Accounting Interpretations), the Australian Charities and Not-for-profits Commission Act 2012 and the ACFID Code of Conduct. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial report and the auditor's report thereon. The summary financial statements and the audited financial report do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial report.

### The Audited Financial Report and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial report in our report dated 28 March 2020.

### Board's Responsibility for the Summary Financial Statements


The board is responsible for the preparation and presentation of the summary financial statements.

### Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are consistent, in all material respects, with the audited financial report based on our procedures, which were conducted in accordance with Auditing Standard ASA 810 *Engagements to Report on Summary Financial Statements*.

Saward Dawson

Saward Dawson



Partner: Jeffrey Tulk

Chartered Accountant  
Date: 28 March 2020  
Blackburn, Victoria 3130

The Directors of CBM Australia declare that the accompanying concise financial report is presented fairly in accordance with applicable Australian Accounting Standards and is consistent with the CBM Australia 31 December 2019 financial statements.

In respect to the 31 December 2019 financial statements of CBM Australia, the Directors declare that the financial statements and associated notes comply with Accounting Standards and the requirements of the Australian Council for International Development Code of Conduct (ACFID).

The financial statements and notes give a true and fair view of the financial position as at 31 December 2019 and performance of CBM Australia for the year then ended.

In the Directors' opinion, there are reasonable grounds to believe that CBM Australia will be able to pay its debts as and when they become due and payable. This statement has been made in accordance with a resolution of the Directors made on 28 March 2020.

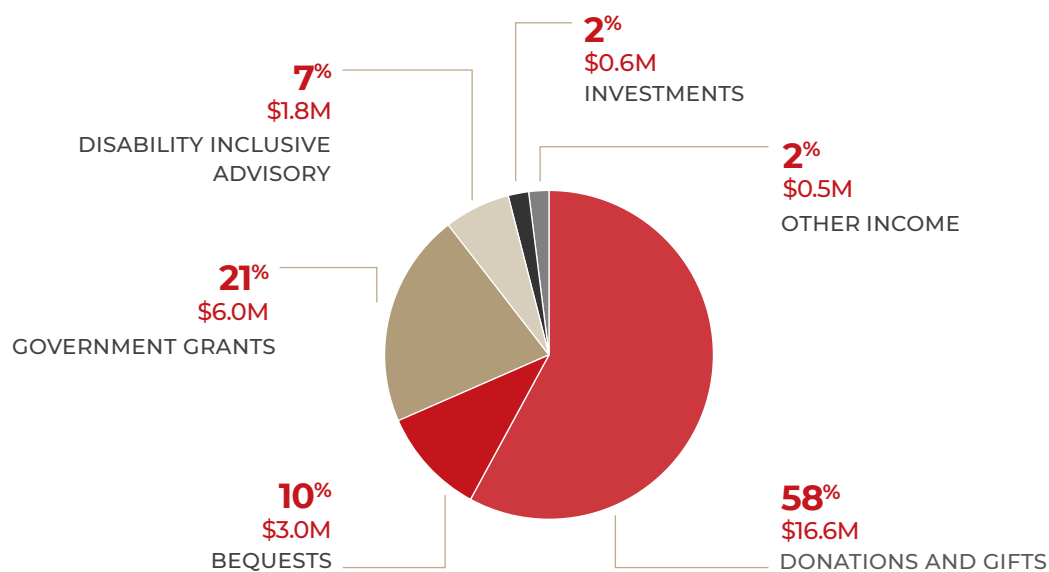


**Mick Turnbull**  
Chair

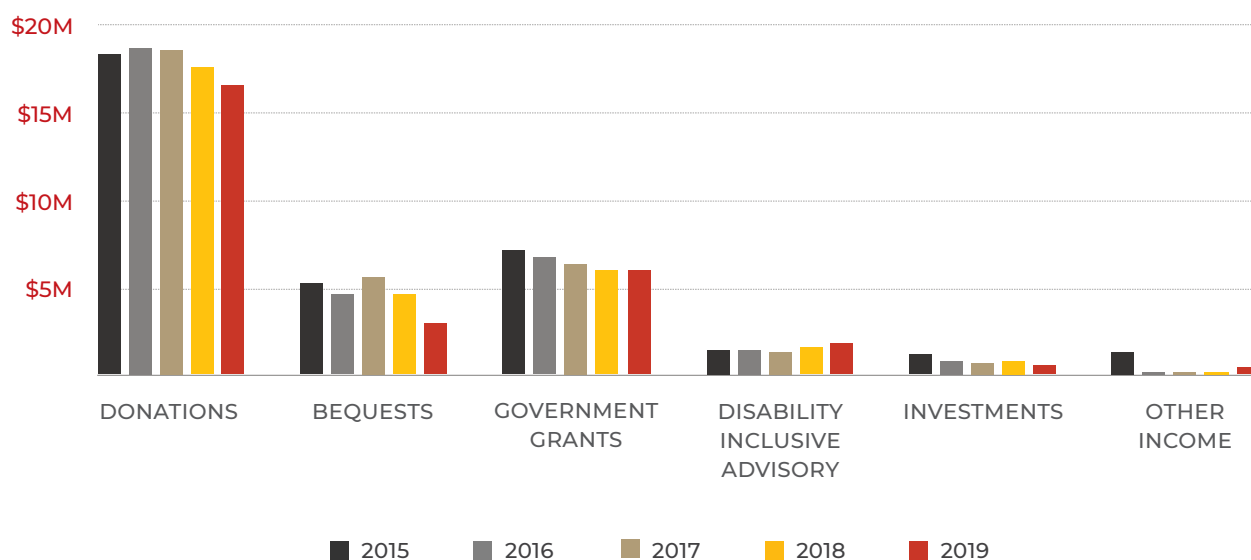


**Elizabeth Lucas**  
Deputy Chair

## WHERE DID CBM AUSTRALIA'S SUPPORT COME FROM?



## FIVE-YEAR INCOME TREND BY SOURCE

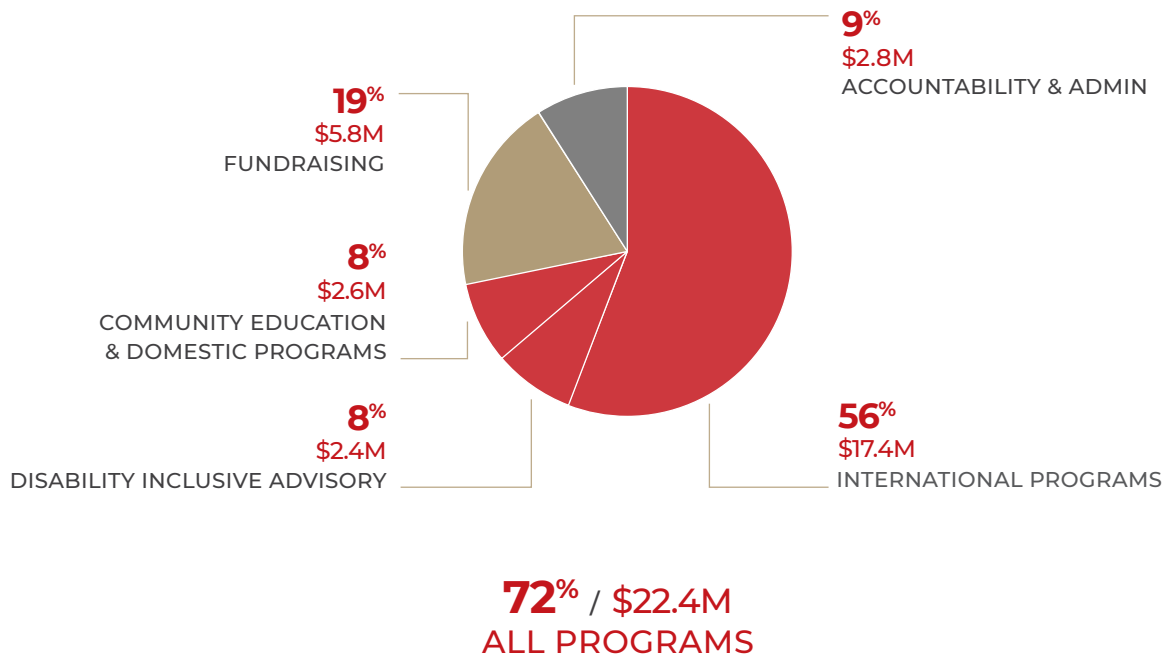


■ **Other Income** includes grants from overseas, reimbursement from CBM International and other CBM Member Associations and profit from sales of fixed assets.

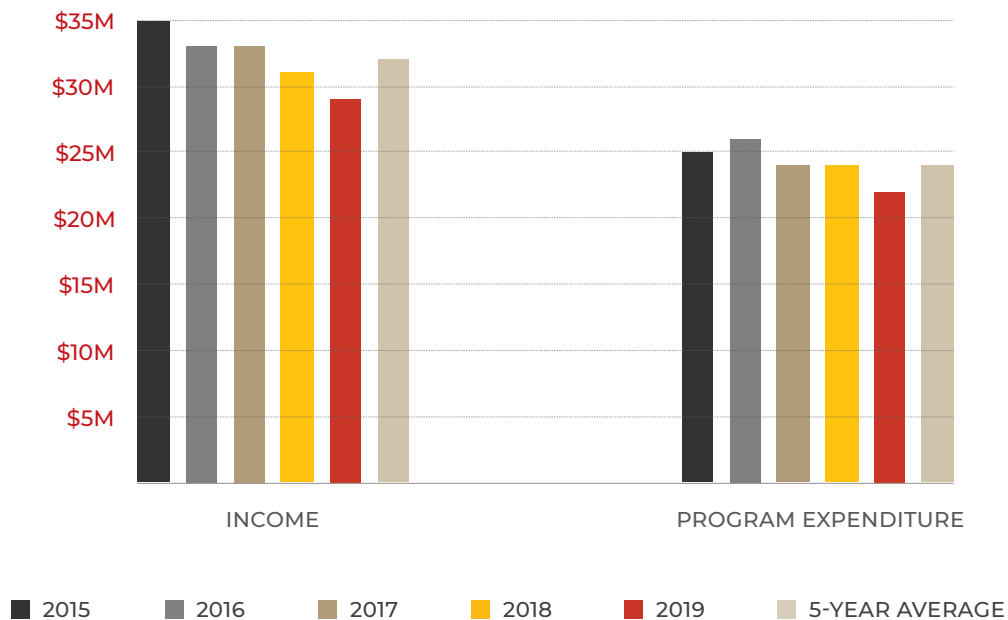
Changes in the market value of CBM Australia's investments have not been included as these movements have not resulted in gaining or losing any cash or capital.



## HOW DID CBM AUSTRALIA SPEND EACH DOLLAR?



## FIVE-YEAR INCOME AND PROGRAM EXPENDITURE TREND



- **Programs** includes funds to international programs, program support, disability inclusive advisory, community education and domestic programs.
- **Fundraising** includes public and government fundraising.

**STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME**  
FOR THE YEAR ENDED 31 DECEMBER 2019

	2019 \$ '000	2018 \$ '000
<b>REVENUE</b>		
<b>Donations and Gifts</b>		
Monetary	16,573	17,622
Bequests & Legacies	2,996	4,614
<b>Grants Received</b>		
Department of Foreign Affairs and Trade	6,035	6,033
Other Overseas	7	54
<b>Other Income</b>		
Disability Inclusive Development Advisory Income	1,886	1,642
Investment Income	568	858
Other Revenue	541	192
Increase in Fair Value of Financial Assets	1,011	–
<b>TOTAL REVENUE</b>	<b>29,617</b>	<b>31,015</b>
<b>EXPENDITURE</b>		
<b>International Aid and Development Programs Expenditure</b>		
<b>International Programs</b>		
Funds to International Programs	(14,957)	(16,234)
Program Support Costs	(2,460)	(2,541)
Disability Inclusive Development Advisory Costs	(2,438)	(1,952)
Community Education	(2,542)	(2,728)
<b>Fundraising Costs</b>		
Public	(5,789)	(5,781)
Government, Multilateral and Private	(31)	(28)
<b>Accountability and Administration</b>	<b>(2,809)</b>	<b>(3,045)</b>
<b>Total International Aid and Development Programs Expenditure</b>	<b>(31,026)</b>	<b>(32,309)</b>
Domestic Programs Expenditure	(9)	(59)
Decrease in Fair Value of Financial Assets	–	(880)
<b>TOTAL EXPENDITURE</b>	<b>(31,035)</b>	<b>(33,247)</b>
<b>EXCESS/(SHORTFALL) OF REVENUE OVER EXPENDITURE</b>	<b>(1,418)</b>	<b>(2,232)</b>
<b>Other Comprehensive Income</b>		
Other Comprehensive Income for the Year	–	–
<b>Total Comprehensive Income for the Year</b>	<b>(1,418)</b>	<b>(2,232)</b>

THESE SUMMARY REPORTS HAVE BEEN PREPARED IN ACCORDANCE WITH THE REQUIREMENTS SET OUT IN THE ACFID CODE OF CONDUCT. FOR FURTHER INFORMATION ON THE CODE, PLEASE REFER TO THE ACFID CODE OF CONDUCT IMPLEMENTATION GUIDANCE AVAILABLE AT [WWW.ACFID.ASN.AU](http://WWW.ACFID.ASN.AU). FOR A COPY OF CBM AUSTRALIA'S FULL AUDITED FINANCIAL STATEMENTS OR FURTHER INFORMATION ON CBM AUSTRALIA'S PROGRAMS, PLEASE CONTACT OUR TEAM ON 1800 678 069 OR VISIT OUR WEBSITE AT [CBM.ORG.AU](http://CBM.ORG.AU).



## STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2019

	2019 \$ '000	2018 \$ '000
<b>ASSETS</b>		
CURRENT ASSETS		
Cash and cash equivalents	3,868	6,980
Trade and other receivables	1,202	682
Financial assets	10,052	9,021
<b>TOTAL CURRENT ASSETS</b>	<b>15,122</b>	<b>16,683</b>
NON-CURRENT ASSETS		
Property, plant and equipment	7,159	7,917
Leased assets	38	
<b>TOTAL NON-CURRENT ASSETS</b>	<b>7,197</b>	<b>7,917</b>
<b>TOTAL ASSETS</b>	<b>22,319</b>	<b>24,600</b>
<b>LIABILITIES</b>		
CURRENT LIABILITIES		
Trade and other payables	911	1,945
Other liabilities	3,165	3,320
Employee entitlements	1,088	1,088
Lease liabilities	31	
<b>TOTAL CURRENT LIABILITIES</b>	<b>5,195</b>	<b>6,353</b>
NON-CURRENT LIABILITIES		
Employee entitlements	161	162
Lease liabilities	8	
<b>TOTAL NON-CURRENT LIABILITIES</b>	<b>169</b>	<b>162</b>
<b>TOTAL LIABILITIES</b>	<b>5,364</b>	<b>6,515</b>
<b>NET ASSETS</b>	<b>16,955</b>	<b>18,085</b>
<b>EQUITY</b>		
Committed Funds reserve	11,550	12,638
General reserve	5,253	5,295
Perpetual trusts	152	152
<b>TOTAL EQUITY</b>	<b>16,955</b>	<b>18,085</b>

## STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2019

	Retained Earnings \$ '000	Committed Funds reserve \$ '000	General reserve \$ '000	Perpetual trusts \$ '000	Total \$ '000
<b>BALANCE AT 1 JANUARY 2019</b>	–	12,638	5,295	152	18,085
Adjustment to opening general funds reserve due to modified retrospective application of AASB15	–	–	288	–	288
<b>ADJUSTED BALANCE AT 1 JANUARY 2019</b>	–	12,638	5,583	152	18,373
Excess/(Shortfall) of revenue over expenses	(1,418)	–	–	–	(1,418)
Transfer from general reserve to committed funds reserve	–	(1,088)	1,088	–	–
Transfer from retained earnings to general reserve	1,418	–	(1,418)	–	–
<b>BALANCE AT 31 DECEMBER 2019</b>		11,550	5,253	152	16,955

# CORPORATE INFORMATION



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JULIENNE (13) WHO HAS NEARLY NO VISION, WITH HER CLASSMATES AT A CBM PARTNER INCLUSIVE SCHOOL.

CBM Australia is a company limited by guarantee under the Australian *Corporations Act* and a registered Charity with the Australian Charities and Not-for-profits Commission (ACNC). The Australian Taxation Office (ATO) has given CBM Australia the status of a Deductible Gift Recipient (DGR), granted exemption from Income Tax and provided concessions for Fringe Benefits Tax and GST.

CBM Australia is accredited by the Australian Department of Foreign Affairs and Trade (DFAT), which is responsible for managing Australia's aid program. To maintain accreditation, CBM Australia's systems, policies and processes are rigorously reviewed, every five years and mid-term, by the Australian government. CBM Australia receives and gratefully acknowledges support through the Australian NGO Cooperation Program (ANCP).

CBM Australia is a signatory to the Australian Council for International Development (ACFID) Code of Conduct, which is a voluntary, self-regulatory sector code of good practice. As a signatory, we are committed and fully adhere to the ACFID Code of Conduct, ensuring transparency, accountability and integrity in our work. For further information on the Code, visit [acfid.asn.au/content/read-code](https://acfid.asn.au/content/read-code).

CBM Australia CEO Jane Edge is Vice President (Finance) on the ACFID Board.

In 2018, CBM Australia continued as a Member of the Centre for Social Purpose, the Fundraising Institute of Australia (FIA) and the Association for Data-Driven Marketing & Advertising (ADMA). CBM Australia is committed to full alignment with the FIA Code of Conduct and relevant components of the ADMA Code of Practice.





Australian Government  
Department of Foreign Affairs and Trade



CBM AUSTRALIA IS SUPPORTED  
BY THE AUSTRALIAN GOVERNMENT  
THROUGH THE AUSTRALIAN NGO  
COOPERATION PROGRAM (ANCP)



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## FEEDBACK

THIS REPORT IS PREPARED IN COMPLIANCE WITH ACFID REQUIREMENTS, AND ALSO IN LINE WITH ACNC AND DFAT EXPECTATIONS. REFERENCE TO OUR FULL AUDITED FINANCIAL STATEMENTS FOR 2019 IS ENCOURAGED VIA **CBM.ORG.AU**, ALONGSIDE REFERENCE TO OUR ANNUAL INFORMATION STATEMENT ON THE ACNC CHARITY REGISTER VIA **ACNC.GOV.AU**.

WE WELCOME ANY COMMENTS OR FEEDBACK AND ENCOURAGE YOU TO CALL OUR TEAM ON 1800 678 069 OR VISIT **CBM.ORG.AU/CONTACT-US**.

IF YOU HAVE QUESTIONS OR COMMENTS ABOUT CBM AUSTRALIA REPORTING OR CONDUCT, CONTACT CBM AUSTRALIA'S COMPANY SECRETARY, TRUDY SKILBECK. THE ACFID CODE OF CONDUCT COMMITTEE CAN ALSO BE CONTACTED VIA **ACFID.ASN.AU**.



**CBM Australia** ABN 23 005 326 849

[cbm.org.au](http://cbm.org.au) • 1800 678 069

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